JULO STRATEGY GLOBAL

VETERAN WAITLIST NOW OPEN



JULO CEO MINDSET™ FOR VETERANS

You built the business. Now learn to lead it.

An 8-week live class for veteran business owners who are tired of doing everything themselves. You work on your own company, next to up to 9 other veteran owners, and leave with a plan to grow it.

Is this you?

You are the whole org chart.

Sales, delivery, books, hiring. If you stop, the business stops, and you have not had a real day off in a while.

You are ready to grow, not just stay busy.

You want more revenue, a first hire or a bigger contract, and a plan for how to get there.

You miss having a team.

The service gave you structure and people who had your back. This class gives you a room full of owners who get it.

What graduates say

Source: JULO CEO Mindset™ program evaluations, 2020 to 2025

99%
of graduates surveyed would recommend it to another owner

85% increased revenue

92% gained time back

93% of Phase 2 veterans rate their CEO confidence 4 or 5, up from 36%

WHAT YOU WALK AWAY WITH

Eight weeks on your business, not in it

- **8 live sessions, 3 hours each,** led by Juliann Nichols
- **The JULO Canvas:** your whole business model on one page
- **The CEO Question™:** are you building a scalable business, or buying a job?
- **Strategy, operations, revenue and leadership,** worked on your own company
- **A peer group of veteran owners** who hold you to the plan, so you stop carrying it all alone
- **A plan to grow** and a certificate at graduation



"My intended 2024 take home was 40% lower than what I felt my expertise was worth."

Justin Spinello, Military Intelligence veteran and JULO CEO Mindset™ graduate

Pick how you want to attend

Virtual
Join live on Zoom from anywhere.

In person, Space Coast
Our home base in Melbourne, Florida.

In person, your city
We bring the class to you once 10 local veterans are confirmed.

How the waitlist works

1. Scan the code and join the waitlist
2. Take the short pre-assessment
3. We match you to a class and format
4. Claim your seat before the class fills
5. Graduate with a plan to grow

Sponsored seats

Companies that believe in veteran owners are funding seats in this class, so cost doesn't keep you out. Join the waitlist and we will walk you through seat options before you commit to anything.

SCAN TO JOIN THE WAITLIST

Save your spot in the next veterans' class.

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